



## **Literature Displays at CAC-Sponsored Events**

As a Host of the *Fundamentals* and/or *Advanced Management of Compressed Air Systems* training you are entitled to displaying company-oriented literature at Compressed Air Challenge<sup>®</sup> (CAC) sponsored events strictly adhering to the policy outlined here.

The CAC is committed to a policy of solutions/product neutrality. This does not preclude host organizations from displaying company-oriented literature at CAC sponsored events, provided those displays conform to the following guidelines:

- Any literature display in conjunction with a CAC sponsored training activity may be available only beginning with the lunch break and only on the last day of the training.
- Any literature on display must be outside the training room and the display must be unattended.
- Examples of acceptable materials for literature display would include general company brochures, line cards, and program overviews. Examples of unacceptable materials are product binders and catalog cut sheets. Each display is limited to four [4] items per host.
- Literature on display may not promote any product, manufacturer, utility, service provider, or distributor in any manner that states or implies endorsement or approval of specific products or services by the CAC.
- Literature on display may not include any reference to the CAC or logo imprints of the CAC other than those as authorized in the CAC policy on logo use.

Apparent violations of this policy may be referred to the CAC Board of Directors for appropriate action.